

WHO'S TROLLING WHO?

THE UGLY, HAIRY TRUTH

CURRENT LEGISLATION BEFORE CONGRESS WON'T STOP "PATENT TROLLS"

IT WILL INSTEAD:

undermine the U.S. patent system

hurt inventors & small businesses

hinder innovation

weaken our economy

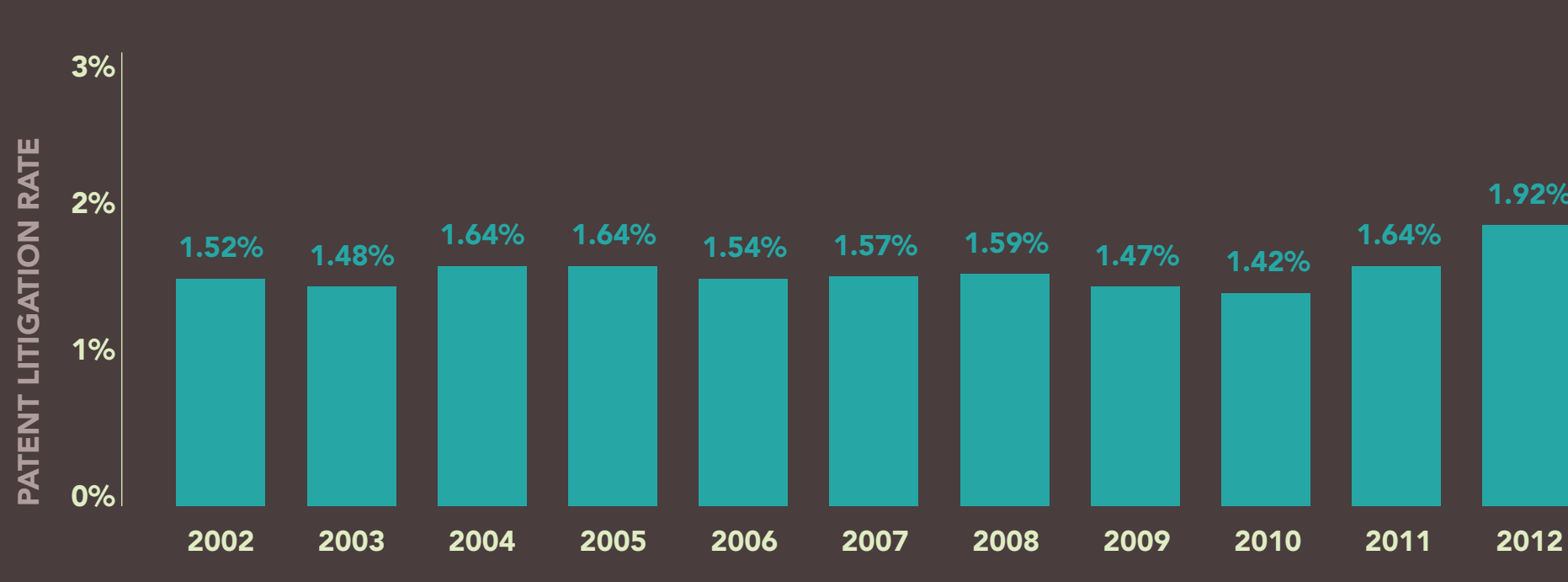
GET THE FACTS!

MYTH Patent trolls are responsible for most patent infringement lawsuits.

FACT Operating companies brought the overwhelming majority of patent infringement lawsuits from 2007–2011.ⁱ

MYTH There's a patent litigation crisis.

FACT No such crisis exists. Patent litigation has remained essentially unchanged over the past decade.ⁱⁱ



MYTH Patent trolls cost the US economy \$80 billion in 2011.

FACT This widely-cited statistic comes from a *biased study*ⁱⁱⁱ, which:

obtained data from a group trying to weaken patent protections

used unscientific methods to reach its conclusions

didn't measure effects on U.S. economy, looked only at temporary movements in stock prices

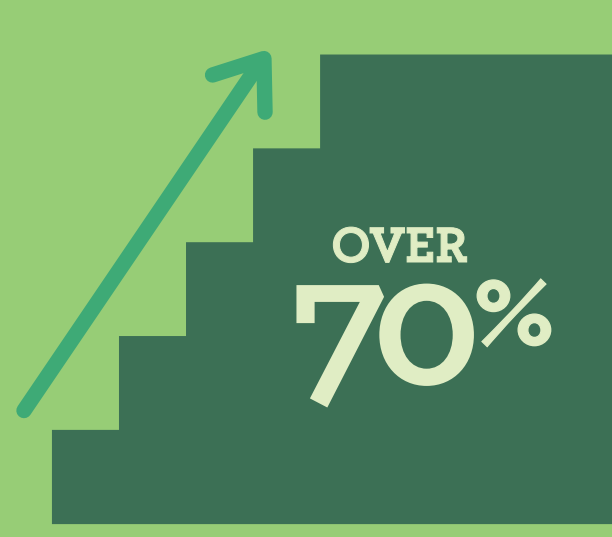
didn't define the term "patent troll"; called universities and inventors trolls

this matters because:

THE U.S. ECONOMY DEPENDS ON STRONG PATENT LAWS

The U.S. has remained a leader in innovation, directly related to a strong patent system, for more than

220 YEARS



TECHNOLOGICAL INNOVATION CONTRIBUTION TO U.S. ECONOMIC GROWTH SINCE THE 1940s^{iv}



IP-INTENSIVE INDUSTRIES PRODUCE 35% OF THE TOTAL GROSS DOMESTIC PRODUCT^v



INTELLECTUAL PROPERTY JOBS VS. THE PRIVATE SECTOR^{vi}



INTELLECTUAL PROPERTY CREATES 56 MILLION JOBS IN THE U.S.^{vii}

"[Congress is] reworking the greatest innovation engine the world has ever known, almost instantly after it has just been significantly overhauled. If ever there were a case where caution is called for, this is it."

– Former U.S. Patent and Trademark Office Director David Kappos, testimony before House Judiciary Committee, November 13, 2013

OVERLY BROAD LEGISLATION

will weaken our patent system



BAD FOR innovation, the economy, and inventors



GOOD FOR corporations seeking to protect their own market shares



NEUTRAL FOR patent trolls, who'll still be on the loose!



LET'S KEEP PATENTS AND THE U.S. ECONOMY STRONG

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ⁱ U.S. Government Accountability Office, "Asserting Factors That Affect Patent Infringement Litigation Could Help Improve Patent Quality," GAO-13-465, Aug 22, 2013.

ⁱⁱ Ibid

ⁱⁱⁱ Ron Katznelson, Ph.D., "Questionable Science Used to Misguide Patent Policy," IP Watchdog, Oct 24, 2013.

^{iv} U.S. Department of Commerce, "White Paper, April 3-13, 2010"

^v Economics and Statistics Administration & U.S. Patent and Trademark Office, April 11, 2012

^{vi} Dr. Nam D. Pham, "IP Creates Jobs for America," Global Intellectual Property Center, U.S. Chamber of Commerce.

^{vii} Global Intellectual Property Center, U.S. Chamber of Commerce.